## Purpose

New laws on the use of internet cookies came into effect in the UK on 26 May 2011 under the amendments to the Electronic Communications (EC Directive) Regulations 2003 (SI/ 2426/2003) (the "Regulations"). The Regulations state that organisations with a website must provide its users with certain information about their internet cookies and obtain consent before placing those cookies on their users' computer or mobile equipment.

## What is a cookie?

A cookie is a small file that is stored on the hard drive of your computer ready for future access when you return to website using the same computer and browser.

## Categories of cookies

Cookies can be classified into one of four categories:

**Strictly necessary cookies**

These cookies are strictly necessary to enable you to move about the site or to provide certain features you have requested.

**Functionality cookies**

These cookies allow the website to remember choices you make (such as your user name, language or region you are in) and provide enhanced, more personalised features.

**Performance / Analytics cookies**

These cookies collect non-personal information – data in a form that does not permit direct association with any specific individual - and support the measurement of websites. This information helps improve websites by identifying any problems that visitors may encounter during their visit and by learning how their entered the site and which pages they visited.

**Third party cookies**

These cookies are set by a website other than the one you are currently on. For example, some websites might have social media sharing buttons. When you use one of the share buttons, a cookie may be set by the service you have chosen to share content through. Such cookies can only be disabled through the relevant third party website. Some websites might display advertisements. Such cookies collect information about user's browsing habits and enable advertisements to be targeted to them based on their interests.

## Cookies used on this website

The following categories of cookies are provided on www.haemophiliacare.co.uk: **Performance / Analytics & Functionality cookies**.

| Category | Cookie-name | Purpose |
|---|---|---|
| Performance / | WEBTRENDS_ID | Unique number that the WebTrends Analytics reporting |

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|---|---|---|
| Analytics cookies | | system assigns a specific user for a determined period of time, usually a number of years. This unique number collects information in an anonymous form and is used to improve the accuracy of the measurement of visits to the site, and to aid its development to improve the user experience. |
| Functionality | hasVisitedSite | Checks if the user has already visited the site. |
| Functionality | feiba_user_level | Remembers user login to product area. |
| Functionality | advate_user_level | Remembers user login to product area. |

## Consent Requirements

By continuing to use this website, users are consenting to Baxter's use of cookies.

If you have any questions or comments about cookies or this cookies policy please contact us using the details on our Contact Us page.

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